

## Dodge City Local Food Producers Workshop Agenda

February 26, 2026

Ford County Fair Building

Time	Topic	Speaker
9:30	Registration	
10:00 - 10:05	Welcome & Housekeeping	Andrea Burns
10:05 – 10:45	<b>Keynote:</b> From Concept to Consumer: How the Kansas Value-Added Foods Lab Can Help You!	Karen Blakeslee, Kansas Value Added Foods Lab
10:45 – 11:30	<b>Producer Panel:</b> Local Food Marketing & Business Ideas	TBA
11:30 – 12:00	SNAP & Double Up Food Bucks Supporting Local Farmers Markets	Erin Bishop, K-State Double Up Food Bucks Manager
12:00 – 12:45	<b>LUNCH</b> – Provided with registration	
12:45 – 1:15	Food Safety & Egg Sales Regulations	KDA
1:15 – 1:45	Meat & Poultry Sales Regulations	KDA
1:45 – 2:15	Navigating Food Sales Tax	KDOR
2:15 – 2:45	Q & A on Regulations	KDA, KDOR
2:45 – 3:00	<b>BREAK</b>	
3:00 – 4:00	<b>Keynote:</b> Marketing for Direct-to-Consumer Sales	Dr. Cheryl Boyer, professor, K-State Horticulture

**Thank You to our Sponsor:**



National Institute of Food and Agriculture

U.S. DEPARTMENT OF AGRICULTURE