

Dodge City Local Food Producers Workshop Agenda

February 26, 2026

Ford County Fair Building

Time	Topic	Speaker
9:30	Registration	
10:00 - 10:05	Welcome & Housekeeping	Andrea Burns
10:05 - 10:45	Keynote: From Concept to Consumer: How the Kansas Value-Added Foods Lab Can Help You!	Karen Blakeslee, Kansas Value Added Foods Lab
10:45 - 11:30	Producer Panel: Local Food Marketing & Business Ideas	TBA
11:30 - 12:00	SNAP & Double Up Food Bucks Supporting Local Farmers Markets	Erin Bishop, K-State Double Up Food Bucks Manager
12:00 - 12:45	LUNCH – Provided with registration	
12:45 - 1:15	Food Safety & Egg Sales Regulations	KDA
1:15 - 1:45	Meat & Poultry Sales Regulations	KDA
1:45 - 2:15	Navigating Food Sales Tax	KDOR
2:15 - 2:45	Q & A on Regulations	KDA, KDOR
2:45 - 3:00	BREAK	
3:00 - 4:00	Keynote: Marketing for Direct-to-Consumer Sales	Dr. Cheryl Boyer, professor, K-State Horticulture

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