

## Holton Local Food Producers Workshop Agenda

February 20, 2026

Jackson County Fairgrounds, NE Heritage Complex

12200 214 Rd, Holton, K

Time	Topic	Speaker
9:00	Registration	
9:15	Welcome & Housekeeping	Laura Phillips
9:20 - 9:30	Local Food Directory Introduction	Lily Thompson

### Food Business Regulations

9:30 – 10:00	Food Safety & Egg Sales Regulations	KDA
10:00 – 10:30	Meat & Poultry Sales Regulations	KDA
10:30 – 11:00	Navigating Food Sales Tax	KDOR
11:00 – 11:30	Insurance & Business Resources for Markets and Vendors	Jenny Doty, K-State Community Food Systems
11:30 – 12:00	Q & A on Regulations	KDA, KDOR, K-State
12:00 – 12:45	LUNCH – Provided with registration	From the Land of Kansas

### Breakout 1

12:45 – 1:30	Option 1: Farmers Market Manager Roundtable	Erin Bishop, Jenny Doty, Robin Dolby
	Option 2: Marketing for Direct-to-Consumer Sales	Dr. Cheryl Boyer, professor K-State Horticulture

### General Session

1:30 – 2:15	Senior Farmers Market Nutrition Program Training*	Courtney Koenig, KDHE
2:15 – 2:30	BREAK	

### Breakout 2

2:30 – 3:15	Option 1: From Concept to Consumer: How the Kansas Value-Added Foods Lab Can Help You!	Karen Blakeslee, Kansas Value Added Foods Lab
	Option 2: Post-Harvest Handling of Vegetables	Dr. Cary Rivard, professor, K-State Horticulture
3:15-3:30	Closing Remarks & Evaluation	Laura Phillips

\* The Annual Kansas Senior Farmers Market Nutrition Program (KSFMNP) training is required for all new farmers. Returning farmers are welcome to attend a training or review the training materials on our website. The training will cover rules and regulations of the program, program updates, the yearly *Authorized Farmer Agreement* paperwork, and Civil Rights training as required to participate as a farmer in KSFMNP. Visit our website for the farmer agreement and additional information <https://www.kdhe.ks.gov/1048/Farmers-Growers>. All farmers wishing to participate must submit an *Authorized Farmer Agreement* by June 1, 2026.

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