

Hutchinson Local Food Producers Workshop Agenda

February 7, 2026

Hutchinson Community College, Shears Technology Building
1300 N. Plum St., Hutchinson, KS

Time	Location	Topic	Speaker
8:30 - 9:00	TBA	Registration	
9:00 - 9:10	TBA	Welcome & Housekeeping	Pam Paulsen
9:10 - 10:00	TBA	Farmers' Market Promotion and Development	Laurie Bruce Bruce's Bullseye Farms
Breakout 1			
10:05 – 11:00	TBA	Greenhouse and High Tunnel Maintenance	Dr. Cary Rivard, professor K-State Horticulture
	TBA	Rules and Regulations for Meat Sales	KDA
Panel Discussion			
11:05 – 12:00	TBA	Online Directory & Sales Platforms	From the Land of Kansas, Market Wagon, Sedgwick County Harvest Hub, Shop Kansas Farms, ICT Food Circle
Lunch & Networking – Provided with Registration			
12:00 – 1:00	HCC Cafeteria		
Breakout 2			
1:00 – 1:55	TBA	Taking Good Photos & Posting on Social Media	Kirsten Conard K-State Extension Communications
	TBA	Food Safety & Egg Regulations for Value-Added Food Producers	KDA
Breakout 3			
2:00 - 2:55	TBA	Senior Farmers Market Nutrition Program Training*	Courtney Koenig KDHE
	TBA	Small Business Resources	Graham Klemme StartUp Hutch
Breakout 4			
3:10 - 4:00	TBA	Unique Vegetable Crops for Market	Pam Pausen & Rebecca McMahon K-State Extension
	TBA	Accepting SNAP and Double Up Foods Bucks at Your Farmers Market	Erin Bishop K-State Extension
Final Session & Wrap-up			
4:00	TBA	Evaluations and Closing Remarks	

* The Annual Kansas Senior Farmers Market Nutrition Program (KSFMNP) training is required for all new farmers. Returning farmers are welcome to attend a training or review the training materials on our website. The training will cover rules and regulations of the program, program updates, the yearly *Authorized Farmer Agreement* paperwork, and Civil Rights training as required to participate as a farmer in KSFMNP. Visit our website for the farmer agreement and additional information <https://www.kdhe.ks.gov/1048/Farmers-Growers>.

All farmers wishing to participate must submit an *Authorized Farmer Agreement* by June 1, 2026.

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