



Connecting Entrepreneurial Communities

2026 COURTLAND CONFERENCE

AGENDA

THURSDAY, JUNE 25

9:00 am **Registration, United Methodist Church**

10:00 am **Welcome**

10:15 am **Opening Speaker**
Robin Carlson

11:00 am **Workshop Sessions**

- Session Title (A)
- Mastering Cash Flow: The Key to Stability (B)
- Brewing Up Entrepreneurship (C)
- Beyond The Block Party - Where Events Meet Economic Impact (D)
- Big Impact. No Chamber Required (E)
- Start, Build, Scale: A Food Business (F)

Noon **Lunch, Community Center**

12:30 pm **Keynote Address**
Kate Benz

1:30 pm **Workshop Sessions**

- Historic Designations That Pay Off (A)
- Mastering Cash Flow: The Key to Stability (B)
- Brewing Up Entrepreneurship (C)
- Communities Of The Future (D)
- Bookkeeping: From Chaos to Clarity (E)
- Start, Build, Scale: A Food Business (F)

2:30pm **Workshop Sessions**

- Historic Designations That Pay Off (A)
- Network Kansas Financial Resources (B)
- Session Title (C)
- Communities Of The Future (D)
- Beyond The Block Party - Where Events Meet Economic Impact (E)
- Thriving and Diversifying (G)

4:30 pm **Ask the Expert,**
Arts Center & Beer Garden

FRIDAY, JUNE 26

8:30 am **Breakfast, Heartland Gamebirds Mess Hall**

9:15 am **Morning Announcements**

9:20 am **Opening Speaker**
Kansas Department of Ag

10:15 am **Workshop Sessions**

- 10 Years As A Rural Airbnb Host (A)
- Marketing Reality Check (B)
- Network Kansas Financial Resources (C)
- Courtland Arts Council - 34 Years In The Making (D)
- Growing Through Tourism (E)
- Benefits And Your Small Business (F)

11:15 am **Workshop Sessions**

- An Unlikely Farm Market In An Unlikely Place (A)
- Grassroots To Growth: Revitalizing Rural Downtowns (B)
- Shared Space, Real Restaurants (C)
- The Borderless Kitchen: Building A Multi-Platform Brand From Rural Kansas (D)
- Investing In Main Street (E)
- Child Care As Entrepreneurship (F)

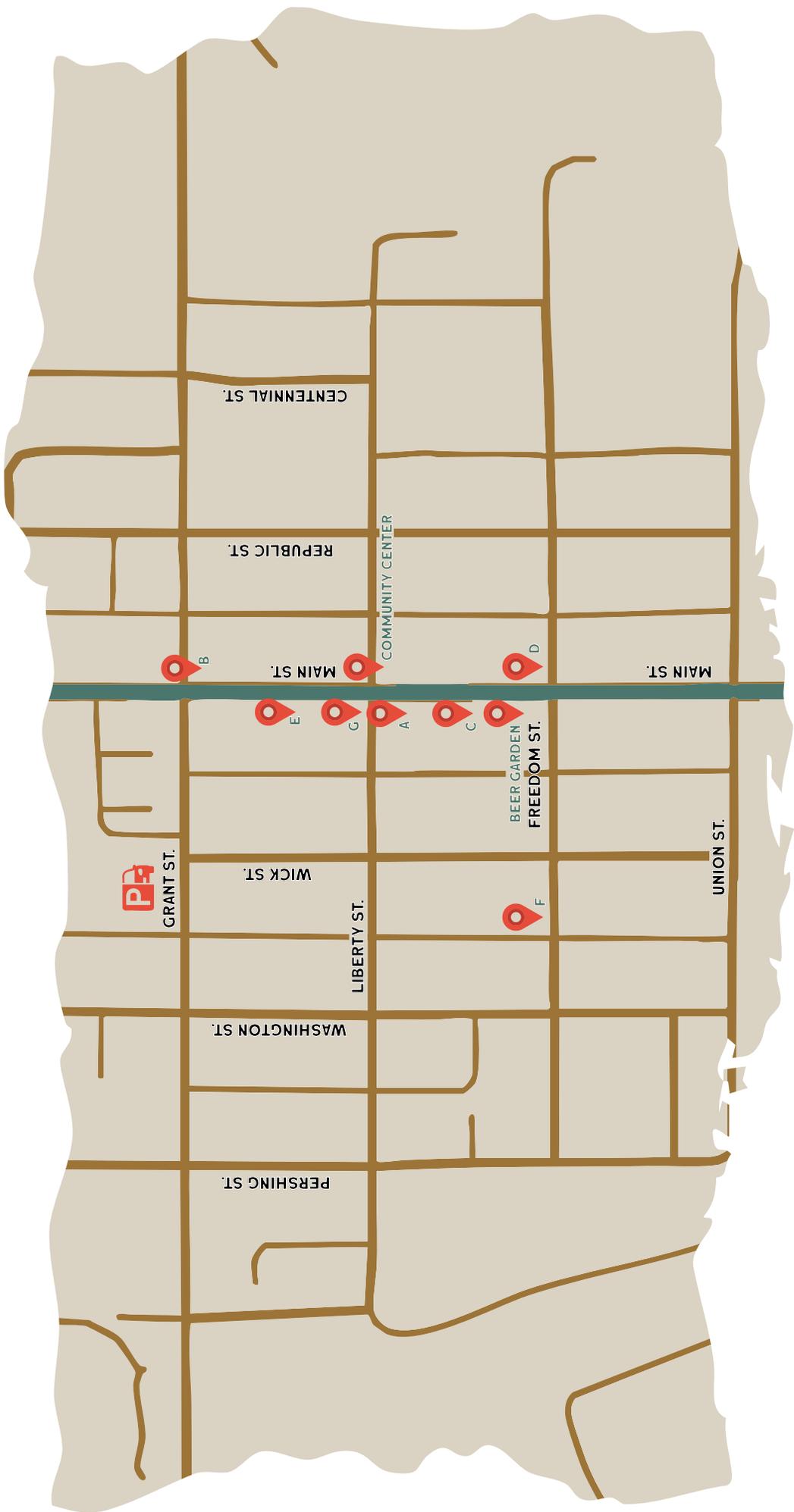
12:15 pm **Lunch, Community Center**

12:45 pm **Closing Remarks**
Nancy Daniels

1:00 pm **Capnote Speaker**
Cami SanRomani

2:00 pm **Ask the Expert, United Methodist Church**

Letters indicate workshop locations. Locations and a map can be found on the back of this agenda.



CENTENNIAL ST.

REPUBLIC ST.

MAIN ST.

MAIN ST.

BEER GARDEN
FREEDOM ST.

UNION ST.

WICK ST.

LIBERTY ST.

WASHINGTON ST.

PERSHING ST.



GRANT ST.

COMMUNITY CENTER

